

# FREE iComfort® Scrunch Pillow®(s)

With qualified purchase of a Serta® iComfort® Hybrid mattress or mattress set.

Offer valid August 1, 2017 – September 25, 2017

Up To  
**\$198**  
Retail Value

## How to REDEEM:

- Purchase a Serta® iComfort® Hybrid mattress or mattress set at a participating retail store during the promotion period (August 1, 2017 – September 25, 2017) and receive:
  - One (1) free queen iComfort® Scrunch Pillow® with purchase of a Twin or Twin XL mattress or mattress set
  - Two (2) free queen iComfort® Scrunch Pillow® with purchase of a Full or Queen mattress or mattress set
  - Two (2) free King iComfort® Scrunch Pillow® with purchase of a King or California King mattress or mattress set.
- Complete all of the information requested on this form. Please type or print.
- Street address required. Serta cannot ship to a P.O. Box.
- Submit the completed claim form **along with a copy of your original sales receipt** to the address below.
- Copy of the original receipt for a qualified purchase must show a purchase date between August 1, 2017 and September 25, 2017.
- Keep a copy of this form and your original sales receipt for your records.
- Send a copy of your original sales receipt and this form together to:

Serta® iComfort® Scrunch Pillow® Promotion  
Dept. 39939  
P.O. Box 6042  
Douglas, AZ 85655-6042

## OFFICIAL TERMS AND CONDITIONS:

- Offer valid only in the fifty United States and the District of Columbia.
- Offer only available with qualified purchases. For redemption forms, see your participating retailer or visit [serta.com](http://serta.com).
- Only one submission per qualified purchase. If more than one qualified purchase is made, a copy of the original sales receipt must reflect all qualified purchases. Duplicate submissions will be rejected.
- Submissions must be postmarked no later than **October 25, 2017**. Submissions received with a postmark after this date will not be fulfilled and no attempt will be made to notify you or return your submission.
- Redemption forms cannot be copied, reproduced, sold, traded, distributed, or posted on the Internet without prior written permission from Serta.
- Offer is void if sold, exchanged, copied or transferred and where prohibited by law.
- Please allow 6-8 weeks for delivery of the iComfort® Scrunch Pillow®(s).
- This offer is not valid in combination with any other offer or with returns or exchanges.
- Employees, representatives, agents, successors, and assignees of Serta and the participating retailer, their employees, and suppliers, and promotional agencies involved in this offer, as well as their household members, are not eligible for this offer.
- Serta reserves the right to reject submissions that do not strictly comply with these official terms and conditions.
- Requests submitted by clubs or organizations will not be honored or returned.
- Serta is not responsible for delayed, postage-due, illegible, mutilated, late, lost, incomplete, stolen or misdirected submissions.
- Customer Service Number: 1-800-391-2970, Monday-Friday 8 a.m. to 5 p.m. CT.

\*Quantities are limited and Serta reserves the right to cancel this promotion without notice.

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**Personal Information**

Name: \_\_\_\_\_  
(Please Print)

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
(No P.O. Boxes)

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_  
(Required to receive email verification of your claim receipt)

Date of Purchase: \_\_\_\_\_ Store Location: \_\_\_\_\_

**Qualifying Model Purchased:**

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> Applause II | <input type="checkbox"/> Discoverer       |
| <input type="checkbox"/> Observer    | <input type="checkbox"/> Philosopher      |
| <input type="checkbox"/> Recognition | <input type="checkbox"/> Visionaire       |
| <input type="checkbox"/> Advisor     | <input type="checkbox"/> HB300S           |
| <input type="checkbox"/> Expertise   | <input type="checkbox"/> HB500S           |
| <input type="checkbox"/> HB300Q      | <input type="checkbox"/> HB700S           |
| <input type="checkbox"/> HB500Q      | <input type="checkbox"/> Limited Edition  |
| <input type="checkbox"/> HB700Q      | <input type="checkbox"/> Island Retreat   |
| <input type="checkbox"/> Vantage II  | <input type="checkbox"/> Luminous Retreat |
| <input type="checkbox"/> Merit II    |   |

**Size Purchased:**

- Twin
- Twin XL
- Full
- Queen
- King
- Cal-King

